

COOPERATIVE ADVERTISING

GLOBAL EXPOSURE FOR DISTINCT PROPERTY ADVERTISING

Cover property located in: Warsaw, Poland

The Sotheby's International Realty® cooperative advertising program provides an array of options—both print and digital—for listing advertising needs. This program leverages high-profile, global media partners and offers targeted reach and vast worldwide exposure.

Our cooperative advertising program offers pre-negotiated, exclusive advertising rates for select quality placements by leveraging the strength of the *Sotheby's International Realty* network.

76% of all affluent adults who plan to buy a home in the next 12 months read magazines or newspapers

Source: 2014 Ipsos Affluent Survey USA

The International New York Times

The International New York Times is a sophisticated and comprehensive daily report for opinion leaders and business decision makers around the world. The mission of the International New York Times is to enhance the global community by creating, collecting and distributing high-quality news information and entertainment. Its readers have levels of income and investments that can hardly be described as average—like the newspaper they enjoy reading, these levels reflect their highly mobile and affluent status. International New York Times readers are people whose tastes tend toward the deluxe, leading active and upscale lifestyles.

Circulation: 219,465

Geographic distribution: Europe, Asia, Pacific,

Middle East, N. Africa, Americas

Readership: 421,373

Male / Female ratio: 76% Male / 24% Female

Average household income: 367,700

Median age: 55



International New York Times Wraps

In addition to cooperative advertising opportunities within the International New York Times, our program includes full-color International New York Times wraps that are distributed at some of the most prestigious events around the world. Event wraps are placed around thousands of copies of the International New York Times newspapers and are distributed in hotel rooms and on site during large events.

New York Couture Show

New York, February 12-16, 2016 Wrap Date: Saturday February 13

Cannes Film Festival

France, May 11-22, 2016 Wrap Date: Friday May 13

Wimbledon

London, June 27 - July 10, 2016 Wrap Date: Saturday July 9

Monaco Yacht Show

Monte Carlo, September 28-October 1, 2016

Wrap Date: Friday September 30

Dubai Film Festival

Dubai. December 2016

Wrap Date: Wednesday December 7



The New York Times

In the Friday Main News Section

The New York Times is widely recognized as the most influential news source for many of the world's most sophisticated and loyal readers. Today's Times is influential in more ways than ever, with sections devoted to everything from the arts and



entertainment to sports and science, business and technology to dining and home design. The Main News section provides extensive coverage of the leading events and issues of the day, global

and national. It features the editorial page and Op-Ed articles contributed by leaders in every field. Daily. The Main News section is the most well-read section and it sets the agenda for the most important news of the day. This is an essential environment to give your luxury properties the ultimate exposure.

Circulation: 660,234 **Readership:** 2,081,000

Male / Female ratio: 60.5% Male / 39.5% Female

Average household income: \$245,997

Median age: 4



The Wall Street Journal



The Wall Street Journal represents credibility and influence and continues to be the leading environment for luxury real estate clients to connect with the world's most affluent home-buying audience. With new and exciting content alignment opportunities in

"Mansion" WSJ's global luxury real estate section, we are able to further strengthen our brand, expand visibility and deliver our message with more resounding results than ever before.

Circulation: 1,535,900 globally

Readership: US - 3.5 Million, Global - 4 Million

Male / Female: 66% Male / 34% Female

Average HHI - US: \$270K **Average HHI - Asia:** \$345K

Average HHI - Europe: \$295K

Average age: 48



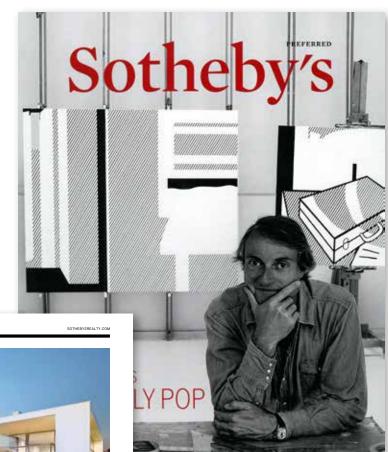
Sotheby's Preferred

Sotheby's Preferred is sent to 12,000 of the highest-spending premier clients of Sotheby's Auction internationally. The editorial showcases the most valuable property being sold on the international auction market and includes a gallery of exclusive Sotheby's International Realty® listings.

Distribution: 12,000 Premier Global Sotheby's Clients

Number of listings per page: 1, 2 or 4





Whitehall, The Modern Vineyard Estate

Into one of America's most fabled landscapes come: a spectacular new Legacy Estate designed to reflect

Sotheby's Magazine /

Art & Home

Sotheby's Magazine / Art & Home is the literary collaboration presented by the Sotheby's International Realty brand and Sotheby's. This stunning large format magazine enriches readers with sophisticated content related to the art and real estate worlds.

Sotheby's Magazine / Art & Home features editorial showcasing Sotheby's International Realty Listings and also includes a regular property gallery providing advertising opportunities.

This magazine publishes with two covers. Auction clients receive this content with the Sotheby's Magazine cover, while Sotheby's International Realty Affiliates receive copies with the Art & Home cover for distribution in offices.

Distribution: 50,000

- Auction clients with \$25,000-\$5 million in transactions
- Distribution at all 70 Sotheby's Offices around the world
- Distributed at high profile auction events in NY, London, Paris, LA & Hong Kong

Number of listings per page: 1, 2 or 4







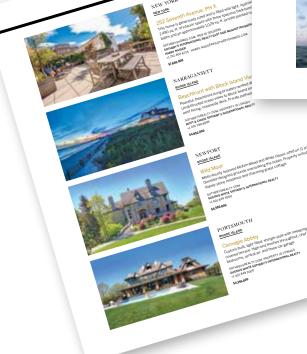


SUNNY ISLES BEACH FLORIDA

Turnberry Ocean Club
Located at 18501 Collims Avenue. Turnberry Ocean Club jets
54 stories into the heavens, along prime beachfront in Surnry Isles
Beach, Florida. The Carlos Zapatar/Robert Swedroe-designed
high-rise masterpiece embodies the architecture and opulence of
Mami's current "it" status. A lawary skyszczaper as impressive as its Mamis current: It' status. A luxury slyscraper as impressive as its Collina Avenue address. the eye-catching tower enhances the apex of Miam's modernity movement: an amalgamation of glass, steel and towering white pillars intersected by sleek protruding balconies as well as a duo of cantilevered 30th-floor swimming pools and an al fresco fitness center overlooking the coean. Comprised of 154 grand three to six bedroom units, this project will deliver each residence with direct coeanfront and bay views and six stories of amenities, including the signature Sky Club. Ownership also affords membership privileges at the Turnberry Isle Country Club. Developer and CEO, Jeffrey Soffer of Turnberry Associates continues to redefine South Florida through the company's 50 years of experience.

SOTHEBYSREALTY.COM
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\$4,000,000 - \$35,000,000





Sotheby's

ART&HOME



Boston Magazine

For more than 40 years, Boston Magazine's experienced writers, editors and designers have captured all sides of the city with award-winning and insightful writing and groundbreaking reporting and design. The expository features, narratives, profiles and investigative features tell the half-million monthly readers how the city works, while the unsurpassed, sophisticated service journalism helps them get the most out of it. The publication reports which towns and neighborhoods are the most desirable, which schools and workplaces are top, which doctors are first-rate and which restaurants, stores and services are the Best of Boston®.

Monthly circulation: 92,854

Readership: 639,671

Average net worth: \$1,200,000

Average HHI: \$221,000 (median)

Average value of primary residence: \$495,000

Home owners: 88%



The Sunday Times of London

The Sunday Times is one of the largest-selling British national Sunday newspapers. Established over 200 years ago The Sunday Times is one of the most trusted commercial news brands in the UK and continues to lead the market with quality journalism. HOME is the pre-eminent, award-winning national property supplement of The Sunday Times. Advertisers including estate agents, developers, retailers, architects and designers use HOME to drive enquiries to their teams and help readers to make the best decision on how to spend their money.

Circulation: 766,201

Geographic distribution: $\bigcup K$

Readership: 2,055,000

Male / Female ratio: 55% / 45%

Read by UK business elite: 54%

Average age: 49

Number of listings per page: 6 or 9



The seven-figure price cuts hitting prime central London | p21 PLUS What sort of empty-nester are you? N O_{I3} M O R E I N S O N EXCLUSIVE Inside Berkshire ma

Robb Report

Defines Connoisseurship

For 40 years, Robb Report has served as the authoritative voice in the global luxury market. Widely regarded as the single most influential journal of living life to the fullest, Robb Report covers the newest in what matters most to its discerning and exceptionally affluent audience. Influencers and opinion leaders look to Robb Report to discover the world's finest products, services, and experiences through both editorial and advertising

The Most Coveted Audience

Robb Report engages the finest connoisseurs with content and first-class advertising that speak to their passions. Synonymous around the world with affluence, luxury, and the best of the best, Robb Report attracts a discerning audience who share the same appreciation and desire for quality, artisanship, heritage, fine design, and exclusivity—core elements that define luxury. A unique combination of high standards coupled with influence and spending power makes the Robb Report audience the ideal target for the world's top luxury brands.

Circulation: 101,444

TOTAL BRAND FOOTPRINT

Median age: 45

Male/Female ratio: 78/22

Percentage married or partnered: 91%

Average household income: \$375,057

Average household net worth: \$2.5MM

Number of listings per page: 12

Robb Repo

The Sexiest Rolls-Royce Ever

Introducing the 2016 Dawn Convertible



Barron's Penta

Written with Barron's wit & often contrarian perspective, PENTA provides the affluent with advice on how to navigate the world of wealth management, how to make savvy acquisitions ranging from vintage watches to second homes, and how to smartly manage family dynamics. Now in glossy format, every quarterly PENTA will also feature an article on high-end real estate.

National print circulation: 302,155

Average HH net worth, print

subscribers: \$2,690,000

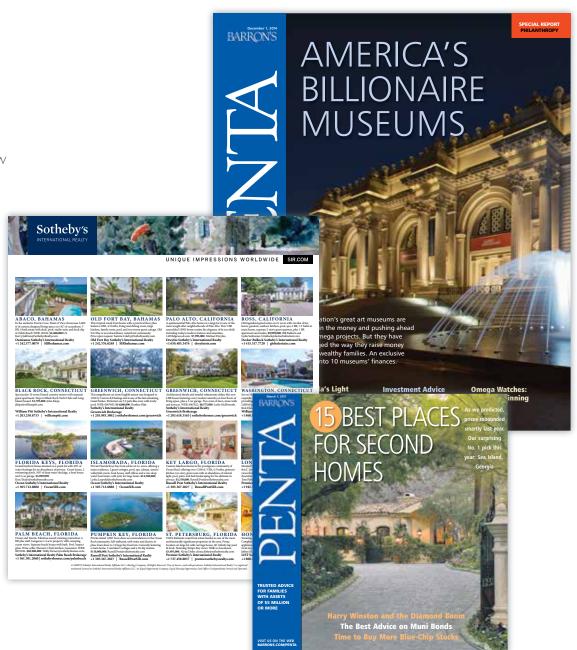
Average value principal residence, print

subscribers: \$814,000

Average value seasonal/second residence,

print subscribers: \$716,000

Number of properties per page: 16



Country Life

Published weekly in London, Country Life is the United Kingdom's market leader for property advertising. It is the ideal venue for advertising prestigious property to a readership of internationally affluent home buyers in more than 60 countries. Country Life readers are high-net worth individuals, and they read the publication specifically for the property advertising: 43% of readers own 2 or more homes and 89% of readers find Country Life influential in their property buying process.

Circulation: 39,132 including digital copies (circulation

increase for 5th consecutive year)

Readership: 206,000 UK, 393,389 globally

High net worth individuals: AB 62% - ABCI 78%

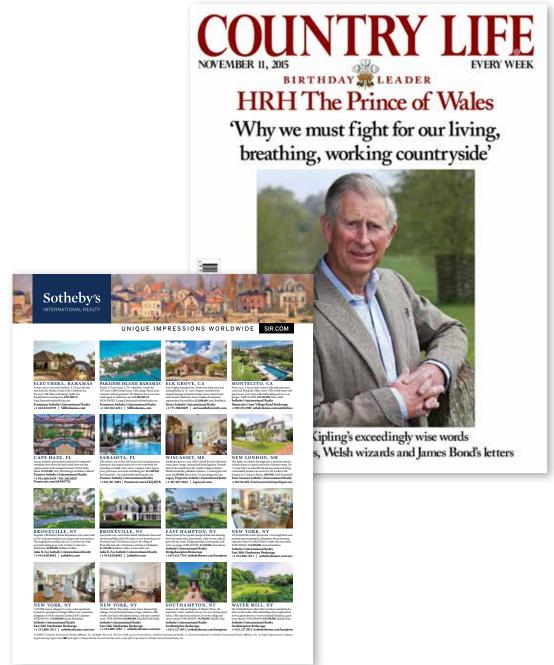
Average house hold income: 25% of Readers in

Excess of \$250,000

Male/Femail ratio: 52% / 48%

Median age: 51

Number of listings per page: 1, 3 or 16



Bloomberg Markets

Bloomberg Markets is the highly read magazine of the "Global Financial Elite," serving 96% of Bloomberg Terminal Subscribers including banks, brokerages, hedge funds, government agencies and other arms of the financial industry. Readers are ultra-affluent and influential; they take the lead in decision-making and are among the first to buy new products or services. Market readers are professional global citizens who live the ultimate luxury lifestyle driven by their discerning tastes and exclusive experiences.

Our cooperative advertisement is an impactful, 2 page - full color insert reaching over 75,000 international hedge fund and finance professionals.

Circulation: 75.195

Geographic distribution: Global Male / Female ratio: 90% / 10%

Average HHI: \$452,000

Median age: 38



Financial Times



The Financial Times showcases the finest residential properties on the market and provides sage advice to a discerning audience of high-end private owners, as well as investors, every Saturday in its stand-alone "House & Home" section. Targeting upscale readers who are passionate about home and living, this full-color

supplement is the world's only weekly property and lifestyle section, which is internationally focused and globally-distributed every weekend.

Circulation: 219,000

Geographic distribution: Global

Readership: 1,290,000

Male / Female ratio: 81% / 19%

Average household income: \$200,000+

Median age: 55



Luxury Properties

Established in 2004, LP-Luxury Properties has positioned itself as the premier publication for international luxury real estate in Asia and beyond. LP, offered bilingually in English and Chinese lifestyle magazine is the preferred choice for investors looking to purchase outstanding properties in the Asia-Pacific region and worldwide. In addition to a comprehensive portfolio of luxury listings, each issue features sought-after communities, emerging luxury markets, news and analysis, design trends and other advice for high-end buyers.

Geographic distribution: Asia

Readership: 146,000

Male / Female ratio: 65% / 35% Number of listings per page: 4



Ocean Home Magazine

Published bi-monthly, Ocean Home puts the luxurious lifestyle of oceanfront living into the palms of their readers hands. From high-end developments in the Caribbean to private beachfront estates in Malibu, California; Palm Beach, Fort Lauderdale, and Miami Florida; Newport, Rhode Island; Nantucket, Massachusetts; Coastal Maine and everyplace in between. Ocean Home not only unveils the dream homes of the world's wealthiest real estate investors, but also reveals the best travel destinations, the top designs for ocean homes, and interviews the key players in the next generation of luxury oceanfront living. The Sotheby's International Realty® EXCLUSIVE cooperative advertising insertion will run in an engaging gatefold advertising unit, in conjunction with the "On the Market" section, which runs in the first quarter of the magazine.

Distribution: 80,000 **Readership:** 216,000

Geographic breakdown: United States coastal areas,

Canada, Caribbean

Average age: 51

Male / Female ratio: 49% / 51%

Average HHI: \$1.2 million



SOTHEBY'S INTERNATIONAL REALTY®

RESIDE® Magazine

RESIDE magazine is the celebration of home, art and living. Each issue combines rich lifestyle editorial while showcasing extraordinary listings only represented by the Sotheby's International Realty network. RESIDE is published as highly targeted regional editions, providing readers with exclusive relevant content, while allowing you to geographically target the advertising for your listing.

For information or to request an edition covering your region, contact:

reside@sothebysrealty.com | +1.727.741.4141

INSIDE RESIDE

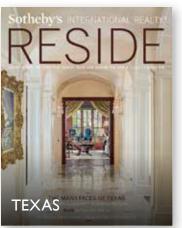
Each issue features up to 10 pages of luxury lifestyle and real estate editorial including a region specific article.

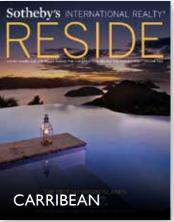
Each edition features an exclusive gallery of listings represented by the Sotheby's International Realty® network.

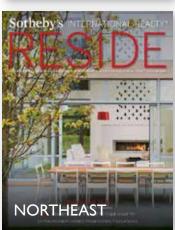
DEFINED DISTRIBUTION

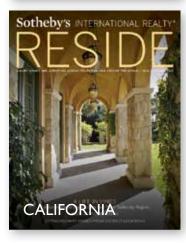
- Regional Editions are distributed through high-profile media channels including *The Wall Street Journal* inserts, as well as through advertiser distribution. Additional local distribution channels are also evaluated for each edition.
- All editions are published as a digital magazine viewable on PC and portable devices for even further distribution.

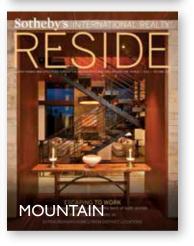












SOTHEBY'S INTERNATIONAL REALTY®

2016 Cooperative Advertising Schedule

Publication	Issue Date	Affiliate Deadline	Cost/Spot	Color/B&W	# Properties
Wall Street Journal	Friday, February 5, 2016	Wednesday, January 20, 2016	\$695	Color	35
Wall Street Journal	Friday, March 11, 2016	Wednesday, February 24, 2016	\$695	Color	35
Wall Street Journal	Friday, April 15, 2016	Wednesday, March 30, 2016	\$695	Color	35
Wall Street Journal	Friday, May 13, 2016	Wednesday, April 27, 2016	\$695	Color	35
Wall Street Journal	Friday, June 10, 2016	Wednesday, May 25, 2016	\$695	Color	35
Wall Street Journal	Friday, July 15, 2016	Wednesday, June 29, 2016	\$695	Color	35
Wall Street Journal	Friday, August 12, 2016	Wednesday, July 27, 2016	\$695	Color	35
Wall Street Journal	Friday, September 16, 2016	Wednesday, August 31, 2016	\$695	Color	35
Wall Street Journal	Friday, October 14, 2016	Wednesday, September 28, 2016	\$695	Color	35
Wall Street Journal	Friday, November 11, 2016	Wednesday, October 26, 2016	\$695	Color	35
Sotheby's Art & Home	February/March 2016	Monday, November 30, 2015	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	April 2016	Monday, February 1, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	May/June 2016	Monday, February 29, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	July/August 2016	Monday, May 2, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	September 2016	Monday, June 27, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	October 2016	Monday, August 1, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	November 2016	Monday, August 29, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Art & Home	December/January 2016/2017	Monday, September 26, 2016	\$900 domestic / \$975 Intl	Color	Up to 4 Properties per Page
Sotheby's Preferred	February/March 2016	Monday, November 30, 2015	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	April 2016	Monday, February 1, 2016	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	May/June 2016	Monday, February 29, 2016	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	July/August 2016	Monday, May 2, 2016	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	September 2016	Monday, June 27, 2016	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	October 2016	Monday, August 1, 2016	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	November 2016	Monday, August 29, 2016	\$955	Color	Up to 4 Properties per Page
Sotheby's Preferred	December/January 2016/2017	Monday, September 26, 2016	\$955	Color	Up to 4 Properties per Page
New York Times Main News Section	Friday, January 22, 2016	Monday, January 11, 2016	\$695	B&W	30
New York Times Main News Section	Friday, February 19, 2016	Friday, February 5, 2016	\$695	B&W	30
New York Times Main News Section	Friday, March 18, 2016	Friday, March 4, 2016	\$695	B&W	30
New York Times Main News Section	Friday, April 15, 2016	Friday, April 1, 2016	\$695	B&W	30
New York Times Main News Section	Friday, May 13, 2016	Friday, April 29, 2016	\$695	B&W	30
New York Times Main News Section	Friday, June 10, 2016	Friday, May 27, 2016	\$695	B&W	30
New York Times Main News Section	Friday, July 22, 2016	Friday, July 8, 2016	\$695	B&W	30
New York Times Main News Section	Friday, August 19, 2016	Friday, August 5, 2016	\$695	B&W	30
New York Times Main News Section	Friday, September 23, 2016	Friday, September 9, 2016	\$695	B&W	30
New York Times Main News Section	Friday, October 21, 2016	Friday, October 7, 2016	\$695	B&W	30
New York Times Main News Section	Friday, November 18, 2016	Friday, November 4, 2016	\$695	B&W	30
Country Life	Wednesday, February 24, 2016	Monday, February 1, 2016	\$440	Color	16
Country Life	Wednesday, March 30, 2016	Monday, March 7, 2016	\$440	Color	16
Country Life	Wednesday, April 20, 2016	Monday, March 28, 2016	\$440	Color	16
Country Life	Wednesday, May 18, 2016	Monday, April 25, 2016	\$440	Color	16
Country Life	Wednesday, June 8, 2016	Monday, May 16, 2016	\$440	Color	16
Country Life	Wednesday, September 14, 2016	Monday, August 22, 2016	\$440	Color	16
Country Life	Wednesday, October 19, 2016	Monday, September 26, 2016	\$440	Color	16
Country Life	Wednesday, November 16, 2016	Monday, October 24, 2016	\$440	Color	16

Publication	Issue Date	Affiliate Deadline	Cost/Spot	Color/B&W	# Properties
International New York Times	Friday, March 4, 2016	Friday, February 19, 2016	\$570	B&W	35
International New York Times	Friday, April 8, 2016	Friday, March 25, 2016	\$570	B&W	35
International New York Times	Friday, June 3, 2016	Friday, May 20, 2016	\$570	B&W	35
International New York Times	Friday, August 5, 2016	Friday, July 22, 2016	\$570	B&W	35
International New York Times	Friday, September 2, 2016	Friday, August 19, 2016	\$570	B&W	35
International New York Times	Friday, November 4, 2016	Friday, October 21, 2016	\$570	B&W	35
INYT Wrap - New York Couture Show	Saturday, February 13, 2016	Friday, January 15, 2016	\$495	Color	56
INYT Wrap - Cannes Film Festival	Friday, May 13, 2016	Friday, April 15, 2016	\$495	Color	56
INYT Wrap - Wimbledon Tennis	Saturday, July 9, 2016	Friday, June 10, 2016	\$495	Color	56
INYT Wrap - Monaco Yacht Show	Friday, September 30, 2016	Friday, August 26, 2016	\$495	Color	56
INYT Wrap - Dubai Film Festival	Wednesday, December 7, 2016	Wednesday, November 2, 2016	\$495	Color	56
Luxury Properties Magazine	January/February 2016	Monday, November 16, 2015	\$355	Color	Up to 4 Properties per Page
Luxury Properties Magazine	March/April 2016	Friday, January 15, 2016	\$355	Color	Up to 4 Properties per Page
Luxury Properties Magazine	May/June 2016	Friday, March 11, 2016	\$355	Color	Up to 4 Properties per Page
Luxury Properties Magazine	July/August 2016	Friday, May 13, 2016	\$355	Color	Up to 4 Properties per Page
Luxury Properties Magazine	September/October 2016	Friday, July 15, 2016	\$355	Color	Up to 4 Properties per Page
Luxury Properties Magazine	November/December 2016	Friday, September 16, 2016	\$355	Color	Up to 4 Properties per Page
Luxury Properties Magazine	January/February 2017	Friday, November 18, 2016	\$355	Color	Up to 4 Properties per Page
Financial Times	Saturday, January 23, 2016	Friday, January 8, 2016	\$670	Color	20
Financial Times	Saturday, February 20, 2016	Wednesday, February 3, 2016	\$670	Color	20
Financial Times	Saturday, March 19, 2016	Wednesday, March 2, 2016	\$670	Color	20
Financial Times	Saturday, April 16, 2016	Wednesday, March 30, 2016	\$670	Color	20
Financial Times	Saturday, May 21, 2016	Wednesday, May 4, 2016	\$670	Color	20
Financial Times	Saturday, June 18, 2016	Wednesday, June 1, 2016	\$670	Color	20
Financial Times	Saturday, September 17, 2016	Wednesday, August 31, 2016	\$670	Color	20
Financial Times	Saturday, October 15, 2016	Wednesday, September 28, 2016	\$670	Color	20
Financial Times	Saturday, November 12, 2016	Wednesday, October 26, 2016	\$670	Color	20
Boston Magazine	February 2016	Friday, December 11, 2015	\$500	Color	12
Boston Magazine	March 2016	Friday, January 22, 2016	\$500	Color	12
Boston Magazine	April 2016	Friday, February 19, 2016	\$500	Color	12
Boston Magazine	May 2016	Friday, March 18, 2016	\$500	Color	12
Boston Magazine	June 2016	Friday, April 15, 2016	\$500	Color	12
Boston Magazine	August 2016	Monday, June 20, 2016	\$500	Color	12
Boston Magazine	September 2016	Friday, July 22, 2016	\$500	Color	12
Boston Magazine	October 2016	Friday, August 19, 2016	\$500	Color	12
Boston Magazine	November 2016	Friday, September 16, 2016	\$500	Color	12
Boston Magazine	December 2016	Friday, October 21, 2016	\$500	Color	12
Ocean Home	February/March 2016	Tuesday, November 3, 2015	\$440	Color	12
Ocean Home	April/May 2016	Wednesday, January 13, 2016	\$440	Color	12
Ocean Home	June/July 2016	Wednesday, March 16, 2016	\$440	Color	12
Ocean Home	August/September 2016	Wednesday, May 11, 2016	\$440	Color	12
Ocean Home	October/November 2016	Wednesday, July 13, 2016	\$440	Color	12
Ocean Home	December/January 2017	Wednesday, September 21, 2016	\$440	Color	12

Publication	Issue Date	Affiliate Deadline	Cost/Spot	Color/B&W	# Properties
The Sunday Times Of London	Sunday, January 24, 2016	Monday, January 11, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, February 21, 2016	Monday, February 8, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, March 20, 2016	Monday, March 7, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, April 17, 2016	Monday, April 4, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, May 22, 2016	Monday, May 9, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, June 19, 2016	Monday, June 6, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, September 18, 2016	Friday, September 2, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, October 16, 2016	Monday, October 3, 2016	\$750	Color	6
The Sunday Times Of London	Sunday, November 13, 2016	Monday, October 31, 2016	\$750	Color	6
Barron's Penta	Monday, March 28, 2016	Friday, January 8, 2016	\$840	Color	16
Barron's Penta	Monday, June 20, 2016	Friday, April 1, 2016	\$840	Color	16
Barron's Penta	Monday, September 19, 2016	Wednesday, June 29, 2016	\$840	Color	16
Robb Report	March 2016	Wednesday, January 6, 2016	\$495	Color	24
Robb Report	May 2016	Friday, February 26, 2016	\$495	Color	24
Robb Report	July 2016	Thursday, April 28, 2016	\$495	Color	24
Robb Report	September 2016	Tuesday, June 28, 2016	\$495	Color	24
Robb Report	November 2016	Friday, August 26, 2016	\$495	Color	24
Robb Report	January 2017	Friday, October 28, 2016	\$495	Color	24
Bloomberg Markets	March/April 2016	Monday, January 18, 2016	\$825	Color	12
Bloomberg Markets	May/June 2016	Monday, March 7, 2016	\$825	Color	12
Bloomberg Markets	July/August 2016	Monday, May 2, 2016	\$825	Color	12
Bloomberg Markets	September/October 2016	Tuesday, July 5, 2016	\$825	Color	12
Bloomberg Markets	November 2016	Monday, August 29, 2016	\$825	Color	12
Bloomberg Markets	December 2016	Monday, October 3, 2016	\$825	Color	12

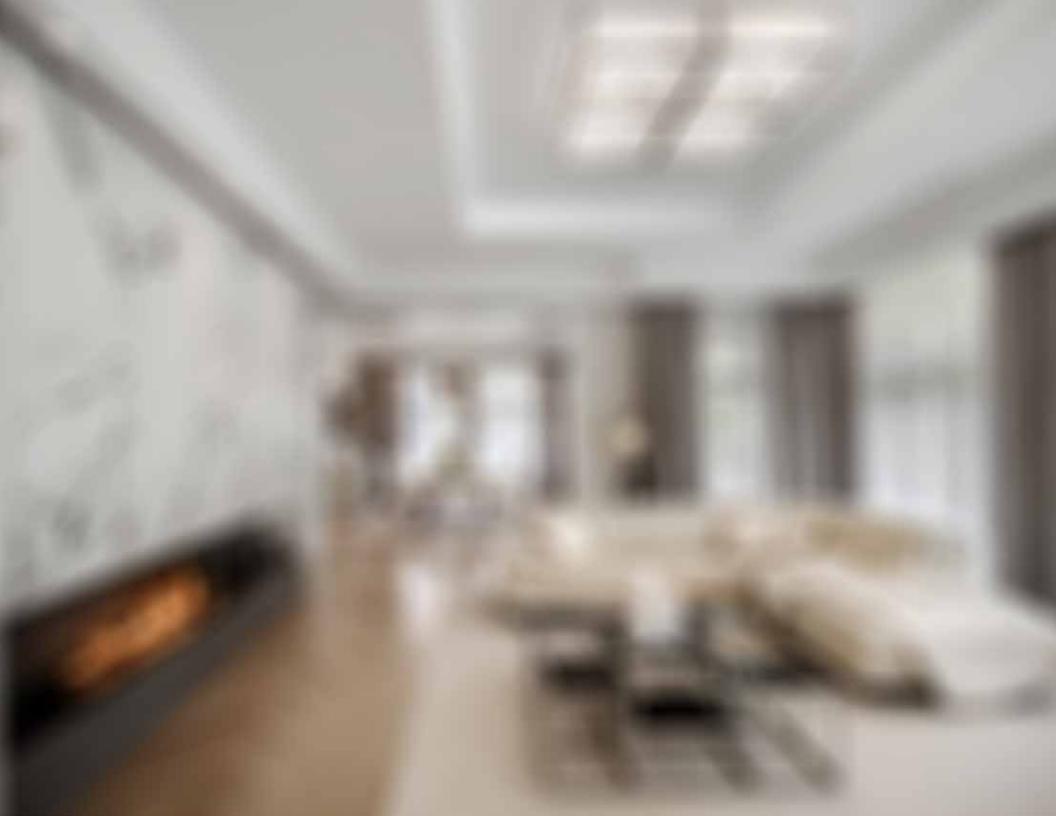


2016 Print Cooperative Advertising Media Schedule

FOR SPACE RESERVATIONS CONTACT

Phil Kaminowitz | +1 212.677.2500 | phil@skyad.com

Our cooperative advertising program
offers pre-negotiated, exclusive
advertising rates for select placements
by leveraging the strength of the
Sotheby's International Realty® network.



I M A G I N E an extraordinary brand



Born from Tradition. Built for Innovation.